

ABOUT THE SURVEY

The role of the Occidental Alumni Association is to be the voice of Oxy alumni from all generations. To best support our community, we need to understand your perspectives and attitudes about Oxy. Therefore, last October, in partnership with Performance Enhancement Group, we conducted a comprehensive survey to gather your feedback. More than 250 universities and associations have used this Alumni Attitude Study to understand alumni opinions, motivations and concerns. The results then help guide us as we develop programs and communications to keep you connected and informed.

Thanks to all 1,854 respondents to our survey. Below is a summary of the results, and more details can be found at alumni.oxy.edu/alumni-survey-results.

Sincerely,

Brad Favre '87
President
Occidental College Alumni Association Board of Governors

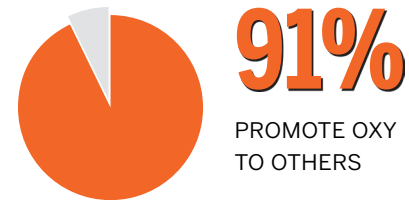
1,854
 RESPONDENTS
from



CLASSES
 FROM 1950-2019



44.8% MEN
 54.3% WOMEN



91%
 PROMOTE OXY
 TO OTHERS



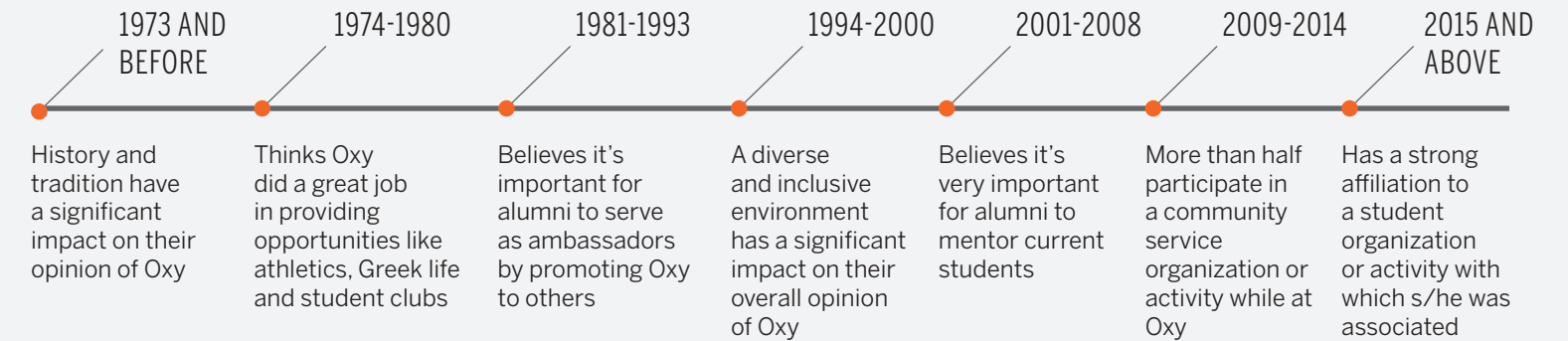
93%
 DESCRIBE THEIR STUDENT
 EXPERIENCE AS GOOD TO
 EXCELLENT



93%
 RATE THEIR DECISION
 TO COME TO OXY AS
 GOOD TO GREAT

HIGHLIGHTS BY GENERATIONS

While pride in Oxy is strong across generations, student experiences and opinions about the role of alumni can differ. Here are some highlights:



TOP 3 FORMS OF PREFERRED COMMUNICATION



ALUMNI
 MAGAZINE



ALUMNI
 EMAIL



STAYING IN
 TOUCH WITH
 OTHER ALUMNI

YOU WOULD LIKE THE COLLEGE TO HELP FELLOW ALUMNI

- 1 Identify job opportunities for graduates
- 2 Mentor students
- 3 Network with alumni

PROGRAMS AND ACTIVITIES THAT HAD A SPECIAL IMPACT ON YOUR EXPERIENCE AS A STUDENT



AN ALUMNUS' OPINION OF OXY IS IMPACTED BY:

- Valued/respect for degree
- A diverse and inclusive environment
- Accomplishments of students
- Availability of scholarships
- College leadership/president

HOW WELL DID OXY PREPARE ALUMNI FOR LIFE AFTER COLLEGE?

Alumni feel Oxy prepared them well for furthering graduate education, an appreciation for the public good, and for contributing to the community.



MISSED THE SURVEY?

Your opinion is important to us and we apologize if this survey did not reach you. To receive information about Oxy and how to connect with future alumni opportunities, please update your contact information by visiting alumni.oxy.edu/update-info.